

**VERHAERT**



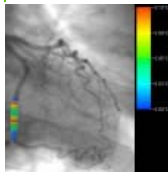
VERHAERT is located near Antwerp in Belgium. This central location is ideal to serve a pan European customer base. Our unique vision, bridging science to successful products attracts many industries, including automotive & transport, health care, pharmaceutical, chemical & materials, marine, consumer goods, and ICT for banking and governments

**Some recent clients:**

- Alcatel Bell
- Agfa
- Alken Maes
- Atlas Copco
- Banksys
- BASF
- Baxter
- Belgacom
- Bosch
- Brustor
- Case New Holland
- The Coca Cola Company
- Delhaize
- De Lijn
- Dexia Bank
- Ethias
- Ferrero Rocher
- GE Power Controls
- Gymna Uniphy
- ING Bank
- Interbrew
- Jori
- KBC Bank
- Kinapolis
- Kinetec
- Kraft Foods
- Masterfoods
- Medtronic
- Metris
- Niko
- NMBS
- O2
- Peugeot
- Pfizer
- Picanol
- Pie Medical
- Philips
- Prodata
- Proton World
- Real Software
- Renault
- Sagem
- Septentrio
- Siemens
- Strobb Graphics
- Telindus
- Thermocore
- Unibind
- Vectronix
- Wella

[www.verhaert.com](http://www.verhaert.com)

**FACT SHEET**



**VERHAERT MASTERS IN INNOVATION®** helps companies and governments to innovate. We design products and systems for organizations seeking new ways to provide value for their customers. **VERHAERT MASTERS IN INNOVATION®** is an integrated product development company creating technology platforms and developing new products and business in parallel, hence facilitating new-growth strategies for our clients.

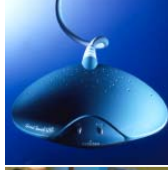


**WHAT WE DO**

**VERHAERT MASTERS IN INNOVATION®** offers integrated product development services. Our unique approach maximizes the innovation potential by converging a good understanding and access to state of the art technologies with user needs and business requirements for success.



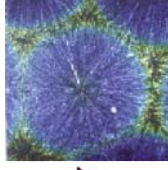
We have a customer-oriented organization focused on new-products and systems innovation programs. Verhaert, **MASTERS IN INNOVATION®** combines the power of a multidisciplinary pool of engineers and scientists with expertise in e.g. mechanics, embedded systems, mechatronics, industrial design, optics, mathematics and material science with business needs and trends.



Advanced space programs managed in an affiliated company Verhaert Space, delivered a significant contribution to our unique methodology in accomplishing successfully innovation programs and supports the technological component of our industrial projects.



Since 1969 **VERHAERT MASTERS IN INNOVATION®** has attracted the attention of academics, entrepreneurs and journalists. At the request of our customers, we offer also new-business development consultancies, ideation-workshops and 'new-product management' training seminars to facilitate our clients mastering their own innovation processes.



**WHAT WE HAVE DONE**

**VERHAERT MASTERS IN INNOVATION®** contributed to many well-known innovations, including the first series of ADSL modems for residential use of Alcatel Bell. Other projects include technology for real-time human motion capture for Renault; various innovations for baby monitoring, electronic purse loading devices; e-gov kiosk infrastructures for several cities and municipals, robotics and instruments for the various industries including food & beverage, diamonds, chemicals and aeronautics; the first electronic payment devices for petrol stations by Banksys, the zero muscle tonus relax chair mechanisms by Jori and Barbecue's QuickStart® charcoal barbecue lighting system.



The **VERHAERT** team launched Europe's first autonomous mini satellite for earth observation: PROBA in 2001. PROBA has a mass of only just 100kg and provides 5-meter resolution images on request via the Internet, without a manned ground station. It was a major innovation in the space industry and key product of our affiliated company Verhaert Space, now a QinetiQ company.



The Vlerick Management School spotted **VERHAERT** as a leading company "who is well embedded in the knowledge-economy to facilitate it to grow further". The past 30 years we have developed more than 400 innovative products, leading to more than 100 patents. Our customers include technology start-ups, service providers, multinational corporations and academics.



In 2004 the Flemish Government awarded **VERHAERT MASTERS IN INNOVATION®** their 'Innovation Prize' illustrating our leading role and their appreciation for our innovation work and contribution to the Flemish industry.



**VERHAERT MASTERS IN INNOVATION®**

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For more information on our methodology, process and innovation network:  
[www.mastersininnovation.com](http://www.mastersininnovation.com)



**MASTERS IN INNOVATION**