

# CAN YOU VALIDATE MY INNOVATION STRATEGY?

## VERHAERT INNOVATION CONSULTANCY

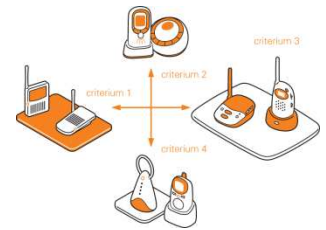
# CAN YOU GENERATE OPTIONS FOR GROWTH?



**VERHAERT MASTERS IN INNOVATION®** provides innovation consultancy services covers strategy development , structured idea management toward business modelling.

Our consultancy have deep understanding and experience in both business aspects as technical aspects inherent to innovation.

There experience will help you to define new opportunities for growth and sustainable share holder value.



### VERSATILE SKILLS & SERVICES

#### New products strategy

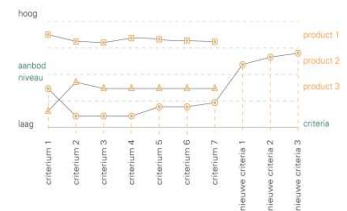
- Portfolio management
- Strategic product architectures
- Roadmap development
- Structured idea generation and selection
- Use case and interaction-analysis
- Competence analysis

Method: NPID (VERHAERT)

#### New products management

- Project and programme management
- Innovation board-task forces
- Lean innovation
- Risk management
- Specification management

Method: TOC Theory Of Constraints (E. Goldratt)



#### New-business strategy

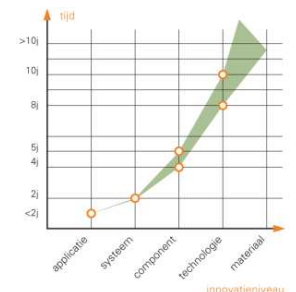
- Early business development
- Business modeling
- Go 2 market
- Value-add Positioning
- Market analysis

Method: BMG Business Model Generation (Osterwalder)

#### Access to our knowledge

VERHAERT finds it important to offer convenient access to our knowledge. Services are offered in two formats.

- Consultancy
- Projects & workshops



**VERHAERT MASTERS IN INNOVATION®**

NEW PRODUCTS & SERVICES NV  
Hogenakkerhoekstraat 21  
9150 Kruibekke Belgium  
Tel +32 (0)3 250 19 00  
[www.verhaert.com](http://www.verhaert.com)



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